



Contact Details:

Email:m@marcotelesca.com Phone: +39 3287815658 Website: marcotelesca.com

Apple Developer

Android Developer

Google Developer

∑ ZeppOS Developer

Skills: Fluent:

Adobe: Photoshop

Illustrator
InDesign
After Effects
Premiere Pro
Media Encoder
Fresco

Maxon Cinema 4D

HTML / CSS / Javascript

Apple Logic Pro X

Brand Design

3D Modeling

Motion Graphics

Photography / Video

Drone Piloting

Zshell / Bash

Intermediate:

Fusion 360

Blender

Wordpress

Unreal Engine

Languages:

Italian Native

English

Spanish

French B1

Marco Telesca

Graphic designer

About Me...

Dynamic and versatile Graphic Designer with a strong background in video production, multimedia, logo creation, print, 3D, and web design. I have developed diverse marketing materials, including social media content, websites, and promotional videos, for clients across various sectors. My work consistently meets or surpasses client expectations, enhancing sales and brand visibility. As a highly organized designer, I excel in meeting tight deadlines. Additionally, my role as a Web Designer involved crafting UI/UX designs, creating brand styles, vector illustrations, and animations, and integrating them into marketing campaigns while managing HasOffers statistics for client insights.

Work Experience

²⁰²⁵ Web Designer (UI & UX)

Meltemi ADV

As a Web Designer specializing in UI and UX, I leveraged my skills in graphic design and web development to create compelling digital experiences. I designed logos, brand styles, vector illustrations, and animations, integrating them into dynamic marketing campaigns (DEM). Additionally, I managed HasOffers statistics, providing clients with insightful data analysis to optimize their advertising strategies. My role required a keen eye for design, proficiency in design tools, and a strong understanding of user experience principles.

2024

Videomaker Enrico Fulgenzi Racing

I produced and managed content for the racing team's Instagram and YouTube channels, creating on-site videos and collaborating with the marketing team to refine concepts. I directed the **video department** through editing and publication and managed the YouTube channel for engaging content. Additionally, I handled **client interactions**, assisted the team manager, and facilitated sponsor advertisements by managing logistics and applying creative problem-solving skills to help the clients.

3D Graphic Designer Onidea Studio

My role consisted in **directing** the whole 3d department of the studio. I created assets and collaborated with members of other teams to create textured models and **videos** for various communication elements.

2023

Motion Designer Believe Digital

I have created a whole motion graphics **music video** from start to finished product. I have defined milestones, deadlines and graphic style with the client and then **communicated** with him trough the whole project.

2021

2020

Freelance Videomaker Universal Music France

Collaborated with the director during the whole production of a for Lucie Vagenheim, from the script to the finished product. Worked as drone, camera operator and post-producer alongside the director.

Preelance Videomaker Comune Di Orte

Completely produced four **promotional videos** for Orte's city council from idea to completed project. Directed everything from location scouting, lighting, shooting, montage, color grading and post-production.

2018 | lighting,

Freelance Videomaker

2017

Held concurrent responsibility for an array of functions including tour shooting, montage, and post production. Concluded montage as a lyric video with **kinetic typography** added in post-production.

Graphic Designer Maninalto! 2016

Successfully managed and coordinated graphic design projects from concept through completion. Established cutting edge **graphic design**solutions for albums, booklets, and CD designs for Maleducazione Alcolica.

Education

2022 | Bachelor's Degree

Graphic Design
Rome University of Fine Arts 2019

High School Diploma Graphic Design I.I.S. Francesco Orioli 2015

2011